

Overview

GlobalSoft.Com is a high-tech giant, with its corporate headquarters based in Nicosia, Cyprus. The founder and CEO of GlobalSoft, Dr. Lycourgos Kyprianou, is also the founder & CEO of AremisSoft Corporation (Nasdaq: AREM), a leading international supplier of enterprise-wide software and Internet enabled solutions.

Currently, GlobalSoft maintain over 200 large system installations in Cyprus and employs over 400 professional staff. The company's recent Initial Public Offering to the Cyprus Stock Exchange was over subscribed by a factor of 180.

The Environment

GlobalSoft's IT Department handles the in house developed 'Shareholders Registration System' (SRS). The (SRS) system is client server technology and runs under Windows NT environment.

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The Problem

With the announcement that GlobalSoft was to offer shares to the public, The IT Project Director Mr. Chris Ieriedes recognised a need to be able to quickly produce key communication documents from the (SRS) system. As a leading Technology company, the documents had to reflect the company's high-tech image.

The Solution

Xerographic Systems, the distributor for Xerox in Cyprus, immediately turned to Document Output Solutions Europe, for Paris, a suite of software from XLPrint Software.

Paris provides its users with a powerful but simple to use turnkey solution for creating professional documents.

Taking in unformatted ASCII print files from the legacy (SRS) system into Paris allows the production of professional high quality laser printed personalised documents.

For GlobalSoft, this meant a simple design process without getting the SRS software developers involved in any

system changes. With the Paris Designer module GlobalSoft are also able to easily create and manipulate electronic forms and complete documents in a WYSIWYG Windows environment.

The Benefits

Through the use of Paris, GlobalSoft are able to easily produce and print highly personalised documents to their current and prospective investors.

The simple Paris design capabilities of the Paris solution allowed the IT Project team to develop all the documents they needed for the successful IPO without involvement from the SRS development team.

For high quality laser printing from the SRS via Paris, GlobalSoft installed the Xerox DC 265 LP system.

The initial documents included a:

- Personalised newsletter to existing shareholders which contained a reply for data accuracy request. This achieved a 90% response rate within 72 hours of dispatch.
- Mailing labels from the same input data file.
- Share Certificates
- Personalised share allocation letter
- Internal checklist report for shareholder administration team.
- Personalised invitation letter to corporate presentation.

Paris Software

Paris is a 32-bit Windows application. The solution consists of three main modules that allow users to:

- Design applications in a WYSIWYG session
- Convert Xerox DJDE applications (optional)
- Print documents to any PostScript or PCL printer attached to the network
- Utilise a number of advanced design features that allow documents to be dynamically created from unformatted data

Other optional modules include a set of tools for Barcode creation and currency translation.

Who are XLPrint?

XLPrint has been developing software for the electronic document industry since 1986. During that time, XLPrint's customer base has increased to the point where we now have thousands of installations in over 40 countries around the globe.

Every day, XLPrint's software is responsible for the production of millions of pages of electronic documents which are printed, emailed, faxed or stored in document archive systems.

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