

Fiat Auto (UK) Ltd



Overview

On the 11th July 1899, Societa Anonima Fabbrica Italiana Automobili Torino was born. The first factory employed 150 workers and turned out 24 models. In 1908 Fiat Automobile Co. was set up in America with an expanded range to include commercial vehicles. In 1979 Fiat Auto S.p.A was created which brought together Fiat, Lancia, Autobianchi, Abarth and Ferrari. In 1983 Fiat added the sporting Alfa Romeo and Maserati brands. In 2003 Fiat Auto (UK) Ltd based in Slough, Berkshire asked **xl print** to propose a solution which would enable them to print their AS 400 business documents directly onto a networked laser printer.

The Problem

Fiat Auto (UK) Ltd were printing critical business documents via their AS 400 using a Nipson 6100 impact printer. They were producing up to 500,000 pages a year on expensive and inflexible pre-printed stationery. They also had little or no control of the actual print data sent from Turin.

The initial customer need was to be able to move the pre-printed impact printer jobs onto the new Xerox network connected printer, however during the various implementation meetings other potential business improvements areas were identified;

- Documents could be emailed directly saving time, print and postage costs.
- Documents could be archived automatically and made available to local and remote customers via the intranet and/or internet.
- Reprint on demand

Dealers would currently have to wait a considerable time for reprints as the appropriate job would have to be re-run. Having the jobs published to the web would allow instant retrieval for re-printing or e-mail.

The Solution

Forms Design & Data Layout

The Paris Designer was used to create electronic versions of each pre-printed form and also to map the associated data to each form. Actual data was used during this process and both the forms and data can be seen on screen at the same time. This allows the designer to fully screen proof a document in a windows point & click environment without a single page being printed.

Printing

The Paris Spooler manages the production and distribution of the documents. It is here that the design rules are applied to the live data and the finished result is produced. The spooler then manages this output for network printing, e-mail, fax and/or web publishing.

E-mail

The Paris Designer enables capture and re-use of any elements within the data. This technique would normally be used to extract e-mail addresses or fax numbers from the incoming data stream for subsequent e-mail/fax activities. Fiat Auto (UK) Ltd has no control of the data sent from Turin. This is the case with

many other multinational companies.

xl print worked closely with Fiat Auto (UK) Ltd and implemented a new Paris feature which now allows the designer to reference local look-up tables. Linking the account number to an e-mail address.

Web Publishing & Archive

The Paris Document Manager allows PDF documents to be automatically indexed against pre-determined criteria and archived into user-defined collections. These documents are stored on a central server where they can be quickly retrieved for viewing, printing and/or e-mailing using a standard web-browser. Collections of documents can also be published to CD/DVD for backup or remote access purposes.

Who are XLPrint?

XLPrint has been developing software for the electronic document industry since 1986. During that time, XLPrint's customer base has increased to the point where we now have thousands of installations in over 40 countries around the globe.

Every day, XLPrint's software is responsible for the production of millions of pages of electronic documents which are printed, emailed, faxed or stored in document archive systems.

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The Benefits

Fiat Auto (UK) Ltd had an initial requirement to be able to print AS400 documents onto their networked Xerox laser printer.

The complete Paris solution has allowed Fiat to:

- Migrate away from expensive pre-printed stationery & impact printing
- Produce high quality laser printed documents on cheaper A4 cut-sheet paper
- E-mail documents directly to individuals and distribution lists automatically saving time, print & postage costs
- Retrieve, View Reprint & E-mail any document on demand

Paris Modules

- Paris Designer
- Paris Spooler
- Paris expedite (e-mail/fax)
- Paris Barcode Option
- Paris Document Manager